



Explore Japanese Ceramics

[www.exploreJapaneseCeramics.com](http://www.exploreJapaneseCeramics.com)

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**“Explore Japanese Ceramics” Announces Customized Pottery Tours of Japan**

- 7 and 14 Day Sample Itineraries Customized to Focus on Your Client’s Interests
- Individual Day Trips Created as Extensions to Pre-packaged Tours

**INCLUDING ...**

**Explorations to Major Pottery Centers and Art Villages**

**Visits with Top-Level Craftspeople, Including National Living Treasures -- in their Studios**

**Hands-on Pottery Workshop Experiences and Apprenticeships from 1 to 30 days or more**

Tokyo, Japan – **August 10, 2009** ... Do you have clients interested in the ceramic arts of Japan? Would they like to travel to see some of the finest studios of Japanese potters working in styles such as Mashiko, Bizen, Hagi, or Arita porcelain?

**Explore Japanese Ceramics** (EJC) is a new company based in Tokyo that specializes in creating custom-made tours for collectors, potters and the general public interested in Japanese ceramics and traditional Japanese culture. Explains Lead Travel Planner, Takaaki Yamamoto, “Our company’s idea is like that of Japanese artwork itself -- all tours are hand-crafted, beautifully arranged and highly detailed. And, just as a piece of Japanese craft art is functional as well as aesthetic, similarly our tours serve the individual or group’s wants and needs and are tastefully presented.”

EJC’s bilingual staff can assist travel agents with special requests for 1, 3, 7, 14, or even 30-day or longer programs. They can also arrange ceramics-focused extensions to pre-packages Japan tours, ceramics study with professional Japanese craftspeople, and especially any assistance in making the often impossible introductions to the finest ceramic artists in Japan.

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In addition to ceramics related visits, EJC is a licensed Japanese ground operator and can arrange accommodations as well as side trips to famous gardens, museums, hot springs and other cultural sites throughout Japan.

EJC's newly launched website: [www.explorejapaneseceramics.com](http://www.explorejapaneseceramics.com) offers sample base itineraries and an easy-to-use online travel planning service. You can work with EJC in choosing and planning:

- client visits to pottery villages and art towns,
- overnights at hot spring resorts with custom-designed ceramic bathtubs,
- intensive pottery making apprenticeships,
- client exploration in Japanese new and traditional ceramic techniques from microwave firing kilns to traditional wood and brick fired ovens,
- ceramics and gastronomy combined programs with an exploration of Japanese cuisine and libation, such as saké and shochu – highlighting the platters and vessels that display and contain the aesthetically presented food and drink.
- non-pottery focused days visiting gardens, festivals or even theme parks!

You know your clients, and EJC knows what would work best for those clients interested in staying in one place for a while or for those who like to move around every day. With EJC's service, you can create the ideal ceramics tour for: arts professionals, amateur potters, collectors of high end ceramics crafts, or simply interested leisure travelers.

All of EJC's prices are net, to be marked up accordingly. Prices vary according to season, hotel class, number of participants and exchange rate. Please contact EJC if you need a shorter, longer or more detailed itinerary or for any specific arrangements.

Here is a Sample Itinerary:

▪Main Target: Artists, Ceramics Students

▪Duration: 7 Days

▪Main Content: Visiting Pottery Centers and Hands-On Experience

▪Includes:	8 Meals	Hotel accommodations
	Japan Rail Pass	Access fees paid to the mentor artists
	Museum Entrance fees	English speaking guide
	Tour arrangement fees	

▪Cost: \$1,500 to \$2,000

\*EJC will arrange the whole itinerary

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*Explore Japanese Ceramics* is a “Cool Japan Project,” and a division of M-Out Inc.  
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For more information Explore Japanese Ceramics, please visit their website at  
[www.explorejapaneseceramics.com](http://www.explorejapaneseceramics.com).

**Note to Media: High Resolution Images Available. Interviews with Mr. Yamamoto welcomed.**

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